

Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 05291 151204Z

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W

-----151206Z 076050 /53

R 151128Z JUN 77

FM AMEMBASSY TEHRAN

TO USDOC WASHDC

DHUD WASHDC

SECSTATE WASHDC 3072

UNCLAS TEHRAN 5291

HUD FOR OFFICE OF INTERNATIONAL AFFARIS/ANDREWS

USDOC FOR CANNE

EO 11652: N/A

TAGS: BEXP, IR

SUBJ: TRADE PROMOTION: HOUSING SYSTEMS/

TEHRAN INTERNATIONAL TRADE FAIR

REF: TEHRAN 01385

1. RATIONALE ADVANCED REFTEL FOR CATALOG SHOW FOR
MANUFACTURED HOUSING SYSTEMS STILL STANDS AND POST
SUGGESTS THAT HUD IN CONJUNCTION WITH USDOC MAY WISH
TO PURSUE IDEA THAT HOUSING/CONSTRUCTION TRADE
ASSOCIATION, SUCH AS NATIONAL CORPORATION FOR HOUSING
PARTNERSHIPS OR SIMILAR GROUP, TAKE BOOTH IN SEPTEMBER
TEHRAN INTERNATIONAL TRADE FAIR ON BEHALF OF INDUSTRY.

2. EMPHASIS WOULD BE SLIGHTLY DIFFERENT FROM CATALOG
SHOW DISCUSSED REFTEL AND PRESUMABLY WOULD BE POSSIBLE
FOR TRADE ASSOCIATION TO PARTICIPATE WITH ONLY THREE-
MONTHS LEAD TIME AS PROBLEM OF PROCURING LARGE NUMBER
OF INDIVIDUAL PARTICIPANTS DOES NOT EXIST. EQUIPMENT
FOR BOOTH COULD BE STATIONARY VISUAL EXHIBITS AND POSSIBLY
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MOVIES/SLIDES IN CONNECTION WITH TECHNICAL SEMINAR. ALL
BROUGHT IN BY ARIFREIGHT. INDIVIDUALS (TWO MINIMUM) MANNING
BOOTH ON BEHALF OF ASSOCIATION COULD UTILIZE TIME IN TEHRAN
FOR CALLS ON APPROPRIATE GOVERNMENT INDIVIDUALS IN CONTEXT
OF JOINT COMMISSION/HOUSING WORKING GROUP.

3. BEST POTENTIAL IS FOR ASSOCIATION CONCENTRATING ON PRE-

CAST AND CAST-IN-PLACE CONCRETE SYSTEMS, ALTHOUGH PANELIZED OR OTHER SYSTEMS COULD ALSO BE PROMOTED. BELIEVE EXPOSURE IN THARKET IN NEXT SIX-MONTH PERIOD WOULD BE BOTH VERY TIMELY AND PRODUCTIVE FOR US HOUSING INDUSTRY.

4. FOR HUD/ANDREWS: USDOC/CAGNE HAS COMPLETE INFORMATION ON TERMS AND CONDITIONS PARTICIPATION FOR FAIR BEGINNING SEPTEMBER 18.

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Message Attributes

Automatic Decaptoning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
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Sent Date: 15-Jun-1977 12:00:00 am
Decapton Date: 01-Jan-1960 12:00:00 am
Decapton Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
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Format: TEL
From: TEHRAN
Handling Restrictions: n/a
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 TEHRAN 1385
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 17-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2136961
Secure: OPEN
Status: NATIVE
Subject: TRADE PROMOTION: HOUSING SYSTEMS/ TEHRAN INTERNATIONAL TRADE FAIR
TAGS: BEXP, IR
To: COM HUD
Type: TE
vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/2b19077c-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009